

ANATOMY OF A GREAT WEBSITE

It takes just seconds to make an impression – and that's true in website design, too.



of consumers say they regularly use online sources to learn about brands.


IMPORTANT ELEMENTS OF WEB DESIGN



Easy
Navigation



Simple,
Balanced Layout



Compelling
Use of Color



Effective
Typography

The average user judges a website in the blink of an eye.

Make your first impression count with design that clearly communicates the purpose of your website.

Sources:

1. <https://www.tributemedia.com/blog/you-have-7-seconds-what-a-visitor-should-know-about-your-website-within-moments>
2. <https://apac.thinkwithgoogle.com/statistics/consumers-engage-brands-online.html>